

Biography for Donald Asher



Donald Asher is an internationally acclaimed author and speaker specializing in careers and higher education. Asher is one of the nation's foremost authorities on the graduate admissions process. Tens of thousands of students on hundreds of campuses have seen his lectures, tapes and teleconferences. His book *Graduate Admissions Essays* is the best-selling graduate admissions guide. Donald Asher has been the keynote speaker for and three-time-host of the National Teleconference on Graduate Admissions, and has twice served as special guest speaker to the annual conference of the National Association of Graduate Admissions Professionals. He presents at over 100 colleges and universities annually, including Stanford University, University of Pennsylvania, U.C. Berkeley, University of Chicago, and many other prestigious American higher education institutions.

He is the author of ten books (see below). He is a contributor to the *Wall Street Journal's* online editions, CareerJournal.com and CollegeJournal.com. He is the education columnist for MSN Encarta, one of the top worldwide destinations on the Web, and is the career columnist for *USAirways Magazine*, with 2.7 million readers monthly. He has in the past been a contributing writer for Dow Jones publications such as *The National Business Employment Weekly* and *Managing Your Career* magazines, *NACE Journal*, *San Francisco Chronicle*, *San Francisco Examiner*, and similar. His books are available worldwide in English, and also in Korean, Portuguese and Chinese.

His books of interest include *Who Gets Promoted, Who Doesn't, and Why*; *Graduate Admissions Essays: Write Your Way into the Graduate Program of Your Choice* (the best-selling guide to the graduate admissions process); *Cool Colleges for the Hyper-Intelligent*, *Self-Directed*, *Late Blooming*, and *Just Plain Different*; *How to Get Any Job with Any Major*; *Asher's Bible of Executive Resumes*; *The Overnight Resume*; and *From College to Career*. *Who Gets Promoted* has just been named a Top Ten Business Book of the Year by national career columnist Joyce Lain Kennedy.

Donald Asher 是职业领域和高等教育领域的国际著名作家及演讲家，Asher 先生是美国研究生申请及录取领域最权威的专家，他曾多次受邀在美国数百所著名大学进行演讲，包括斯坦福大学、宾夕法尼亚大学、加州大学伯克利分校、芝加哥大学等。其著作的《*Graduate Admission Essays*》是美国最畅销的研究生申请指南。Donald Asher 先生曾先后三次担任“美国研究生录取远程会议”的主题发言人，两次担任“美国研究生录取职业协会”年会特邀演讲嘉宾。

Asher 先生共著有十本书。他是华尔街日报网络版、CareerJournal.com、CollegeJournal.com 的撰稿人，MSN 电子百科全书及拥有 270 万读者的美国航空杂志的专栏作家，同时是道琼斯出版物的特约作者，如 *The National Business Employment Weekly*, *Managing Your Career*, *NACE Journal*, *San Francisco Chronicle*, *San Francisco Examiner* 等。除英文之外，他的著作已被翻译成韩文、葡萄牙文、中文等，在全球发行。

Donald Asher 先生的著作有《Who Gets Promoted, Who Doesn't, and Why》、《Graduate Admissions Essays》、《Cool Colleges for the Hyper-Intelligent, Self-Directed, Late Blooming, and Just Plain Different》、《How to Get Any Job with Any Major》、《Asher's Bible of Executive Resumes》、《The Overnight Resume》、《From College to Career》等，其中《Who Gets Promoted》被评为美国十大商业畅销书之一。